

7 Tips to Help You Grow



Your Business Easily

7 Tips to Help You Grow Your Business Easily

About the Author



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Corrie Petersen is a Virtual Assistant and Ghostwriter. She has owned Virtual Freedom 4 You since January of 2006 and Ghostwriter to the Rescue since mid 2008. She has a passion for helping others reach their business goals and dreams.

Corrie is married to Kevin and they have two wonderful and athletic boys. They love to go camping together and spending time together as a family.

If you are ready to hire a Virtual Assistant, you should visit her website at <http://www.virtualfreedom4you.com> and see what she has to offer. If you are ready to get started with e-books, special reports, or article marketing, you need to visit her site at <http://ghostwritertotherescue.com> and see her low prices.

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Business owners need to automate their business as much as possible so things will run smoothly and efficiently. There are several ways to make that happen. When you use these together you'll have a better chance of having success. This special report will show you those ways.

1. Newsletter platforms will help you easily generate newsletters, cards, and flyers to send out through email. They automate everything so you can make your information look professional and all it takes is one email and it'll go out to the entire list. Here are a couple of platforms to consider.

Newsletter platforms

[Aweber](#)

[Constant Contact](#)

2. Your business will look more professional and stand out more when you purchase a domain name for it. Free sites usually show they're free because the free platform name is in the domain name. The cost is minimal and worth it when you look more professional. Here are a few companies that offer domain names.

Domain names

[GoDaddy](#)

[Momwebs](#)

[CreoCommunico](#)

3. Hosting is another one of those things you should consider using for your business website. Free websites usually have their company name listed at the bottom, top, or throughout your site. This advertising may be in direct competition with your business or they may be something you don't agree with or what you want your customers to see. Hosting is fairly inexpensive and like a domain name, it's definitely worth the fee each month or quarter. Here are a few hosting companies I have used in the past.

Hosting

[Momwebs](#)

[Creocommunico](#)

[GoDaddy](#)

4. Social networking is something every business owner needs to do on a daily basis. It helps build trust between you and your potential or current clients. Communicating with others is just as important as marketing your business. When you post equal parts communicating with others and growing your business you'll have success. Here are a few of the very important platforms you should use regularly.

Social Networking

[Facebook](#)

[Twitter](#)

[SocialOomph](#)

[Hootsuite](#)

[TweetDeck](#)

5. Article Marketing is an important part of growing a business. It's the easiest and best way to grow your business. You'll receive free advertising through the bio you place with your article. It's also the best way to build trust and show your market you're an expert in your field. Here are some things to help you get started with article marketing.

Article Marketing

[WAHM-Articles](#)

[EzineArticles](#)

[Ghostwriting](#)

[PLR](#)

[Virtual Assistant](#)

6. Blogging is a good way to keep your business in front of your market on a regular basis. Posting two or three times a week will help you make this work properly. You can use free platforms that allow you to blog with no fees or you can pay to have your blog which will require a domain name and hosting purchases. Here are some things to help you with your blogging process.

Blogging

[WordPress](#)

[Blogger](#)

[Ghostwriting](#)

[PLR](#)

[Virtual Assistant](#)

7. To make your business work smoothly and easily you need to use tools to help make that happen. There are things you need to use to grow as well. Here are a few you'll need to consider using to help you reach your goals and dreams.

Others

[WAHMCart](#)

[Evernote](#)

[Freshbooks](#)

[VistaPrint](#)

[Paypal](#)

[Mom Masterminds](#)

Growing your business and reaching your goals is what you set out to do each day. When you use the suggestions in the report it will come easier to you. The easier it is the more of a chance you'll have of reaching the success you're searching for.