



GRANNY-GURU PRESENTS:

How to Leap the
GENERATION
GAP:

**58 Reasons Child-Rearing
Is Different Today**

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**Granny-Guru Remembers:
In My Day...
Today...**

Generation Gap. Why is there a generation gap? Why do young parents believe that their parents don't know anything about raising children? When, after all, they turned out perfectly fine!?

Because, in many ways, obvious and not so, the world has changed since we raised our children in the 60s and 70s. And, it is the obvious changes that make our children feel that, even though we did a pretty good job with them, they are not going to make the mistakes we did. And, we've learned a lot since we were raising our children.

You might take comfort in the fact that, history being what it is, it is likely that the following list will serve as talking points 25 years from now when our grandchildren look back, with their own children.

My son has already told me that the push to put babies on their backs to reduce the risk of SIDs has meant that children don't crawl as early. We continue to learn. And, we continue to love those grandchildren.

Use these old and new practices as a starting point for conversations between generations.

And, for more about how the generations look at things differently, look for our book of 40 interviews with mothers and grandmothers on how to raise children, *Who Gets to Name Grandma? The Wisdom of Mothers and Grandmothers*, available now at <http://www.granny-guru.com>.

With love,

Granny-Guru

In my day... Today...

Babies and Newborns

1. In my day...
Babies sleep on stomachs
Today...
Babies sleep on backs

SIDS (Sudden Infant Death Syndrome), also called crib death, has been reduced from 5,000 a year to fewer than 3,000 a year with the campaign to inform everyone about putting babies down to sleep on their backs at night and for naps, begun in 1992. This is balanced by “tummy time” when babies are awake and on their tummy to build the muscles in their necks as they raise their heads.
http://www.nichd.nih.gov/publications/pubs/safe_sleep_gen.cfm
2. In my day...
Baby blankets
Today...
Baby sleepers

Additional risk factors for SIDS include overheating and obstruction of airflow. Current recommendations include taking out all loose blankets from a crib. A recent study showed that putting a fan in a baby’s room reduced the incidence of SIDS by 72%.
<http://children.webmd.com/news/20081006/sleeping-with-fan-may-lower-sids-risk>
<http://parenting.ivillage.com/baby/bsafety/0,,871g09t7-3,00.html>
3. In my day...
Seat belts
Today...
Car seats

Car seat laws vary by state and age of child, but generally include a backward-facing car seat up to one year, and forward facing, preferably in the back seat to avoid air bags, up to 40 pounds.
http://www.elitecarseats.com/custserv/custserv.jsp?pageName=car_seat_laws
4. In my day...
Wrapped gifts
Today...
Gift bags

While individually wrapped gifts with elaborate bows are still the choice for the most personal gifts, gift bags, decoratively stuffed with tissue paper are handy for showers and taking gifts on a plane, when they cannot be wrapped. Left over gift wrap is just the right weight for origami paper.
5. In my day...
Crocheted baby blankets
Today...
Microfiber baby blankets

Crocheted, knit, quilted baby blankets are still the gift of choice from Grandma or anyone who wants the extra touch of a handmade gift. But, new blankets include choices among fleece, chenille, microfiber and microsuede. New swaddling blankets come with instructions sewn in.
<http://www.swaddledesigns.com/products.html>

6. In my day...
Bassinets
Today...
Co-sleeping
- While the Consumer Product Safety Commission discourages the practice, co-sleeping is common, as mothers who are breast-feeding try to get some rest and snuggling time. “According to the CPSC, at least 515 deaths were linked to infants and toddlers under 2 years of age sleeping in adult beds from January 1990 to December 1997.” More than 75% of these were for infants younger than three months.
<http://kidshealth.org/parent/general/sleep/cosleeping.html>
7. In my day...
Cribs from yard sales
Today...
Cribs from eBay
- Slats in a crib should be no more than about the width of a soda can apart. For a few years, they weren't made to this standard, so check used cribs.
<http://www.cpsc.gov/CPSCPUB/PUBS/5030.html>
<http://parenting.ivillage.com/baby/bsafety/0,,871g09t7-2,00.html>
An analysis of deaths in cribs (not SIDS-related) shows that such deaths have decreased from 150-200 a year, to 156 in the five years from 1997 to 2002, largely due to revised hardware requirements, education about not putting cribs near window cords, narrower slats, and increased attention to sound hardware and appropriate mattresses.
<http://www.cpsc.gov/LIBRARY/FOIA/foia02/os/EpiCrib.PDF>
8. In my day...
Formula
Today...
Nursing
- Breastfeeding is now recommended for the first six months by the American Academy of Pediatrics for its many health benefits. In the 60s, when formula was thought to be superior because of its consistent quality and guaranteed nutrients, babies were routinely given formula before they left the hospital.
http://kidshealth.org/parent/food/infants/breast_bottle_feeding.html
9. In my day...
Cloth diapers with pins
Today...
Disposables with tape
- Among the first disposable diapers were those invented by an American housewife in 1946 using a shower curtain. Her four patents included the use of snaps instead of diaper pins. Procter and Gamble's Pampers were launched in 1961. Debates continue over environmental impact. Disposables add to landfills and use oil to produce, but cloth requires more water to clean and adds detergent to the sewage system. <http://en.wikipedia.org/wiki/Diapers>
10. In my day...
Baby powder
Today...
Ointment
- The talcum powder in baby powder is so fine it has been implicated in pneumonia, inflammation of the lungs and death from being inhaled. Though they are not yet definitive, some recent studies suggest a

- relationship between talcum powder and ovarian cancer. Cream or ointment is now recommended.
<http://parenting.ivillage.com/baby/bsafety/0,,3q5k,00.html>
<http://www.mayoclinic.com/health/diaper-rash/DS00069/DSECTION=lifestyle%2Dand%2Dhome%2Dremedies>
11. In my day...
Guess why baby is crying
Today...
Baby sign language
Thought to increase a child's language ability and decrease their and parents' frustration over asking for simple things, like milk, teaching babies sign language before they can talk is a common practice now. <http://www.babies-and-sign-language.com/>
12. In my day...
Quiet house
Today...
Baby monitor
Designed to listen for a baby's cries at a distance, baby monitors can be one-way, two-way, play music, or include video (baby cam, short for camera). (http://en.wikipedia.org/wiki/Baby_monitor)
13. In my day...
Walkers
Today...
Exercise ball
Despite a new design for walkers in 1997 that reduced injuries, usually down stairs, from 25,700 to 3,200, the American Academy of Pediatrics discourages use of walkers, both because of the risk of injury and because toddlers do not develop the hip muscles needed for walking, and they delay a child's desire to walk unassisted. (<http://www.consumerreports.org/cro/babies-kids/baby-toddler/play-and-activity/walkers/baby-walkers-1105/overview/>)
14. In my day...
Playpens
Today...
Baby Einstein™
Since 1988, the Consumer Product Safety Commission has reported more than 200 deaths because of playpens, almost half of these because of soft bedding or improper mattresses, the rest from poor hardware design or malfunctions. <http://www.cpsc.gov/LIBRARY/playpen.pdf>
Founded in 1997 by a young mother and now owned by Disney, Baby Einstein is a line of multi-media products designed to introduce infants to classical music, art and poetry. Controversy around the products center on whether infants should be watching any such shows, rather than interacting directly with people or manipulating toys themselves. http://en.wikipedia.org/wiki/Baby_Einstein
15. In my day...
Stay-at-home Moms a few years
Today...
Working Moms after a few months
48% of new Moms stay home for the first year of a child's life. The number of women in the work force nearly doubled from 32% to 60% between 1948 and 1999. http://voices.washingtonpost.com/onbalance/2006/12/more_new_moms_staying_home_dra.html

<http://childrensministryandculture.wordpress.com/2008/03/14/rise-of-stay-at-home-moms-have-levelled-off-since-1999/>

Toddlers

16. In my day...
Play on floor
Today...
Baby yoga
- Cobra, butterfly, down dog. These are yoga positions. Thought to promote health for Mom and baby with stretching and flexibility, some free positions are shown in video clips at <http://www.yogababy.tv/>
There are also a number of books available, such as Itsy Bitsy Yoga.
<http://www.amazon.com/dp/0743243552/?tag=carco v-20>
17. In my day...
White leather shoes
Today...
Colored foam resin Crocs™
- Crocs, Inc. was founded in 2002 to manufacture and distribute a shoe developed by a Canadian company. Designed for use in spas, it took off when introduced at a boat show. It is described as a rubber or plastic shoe, but is neither. It is made of a foam resin. Loved for its many colors and comfort, and no odor retention. The shoes can be dangerous for children on escalators. <http://en.wikipedia.org/wiki/Crocs>
18. In my day...
Bells on shoelaces
Today...
Jibbitz™ in Crocs
- Jibbitz are decorations that are popped into the holes of Crocs shoes. Invented by a stay-at-home Mom in 2005, combined with her husband's idea to make it a snap-in product, the name came from her nickname, Flibberty-Jibbit. The company was acquired by Croc in 2006. <http://www2.jibbitz.com/>
19. In my day...
Pacifiers with strings
Today...
Pacifiers with clips
- The Consumer Product Safety Commission recommends against using any kind of cord attached to a pacifier, because it can get wrapped around a baby's neck or caught in a crib.
<http://blogs.consumerreports.org/baby/2008/05/pacifier-safety.html>
Mothers have responded with instructions on making your own pacifier clips.
http://bowdesigns.50webs.com/pacifier_clips.html
And vendors have responded with cute attachments to clips for pacifiers.
<http://www.plushfriends.com/g58885.html>
20. In my day...
DTP, polio, small pox vaccinations
Today...
DTaP, polio, MMR, Hep A and B, chicken pox, pneumonia, flu
- Centers for Disease Control and Prevention (CDC) chart of individual state requirements, for 0-6 year-olds in childcare, kindergarten or middle school.
<http://www.cdc.gov/vaccines/vac-gen/laws/downloads/izlaws05-06.pdf>
CDC suggested immunization schedule, 0-6 years.

- <http://www.cdc.gov/vaccines/recs/schedules/downloads/child/2007/child-schedule-color-print.pdf> History of DPT vaccine.
http://en.wikipedia.org/wiki/DPT_vaccine
Doctors discuss concerns about vaccines.
<http://www.immunize.org/catg.d/4038myth.pdf>
21. In my day...
Melba toast
Today...
Power bars
- Teething children used to be given Melba toast, a mild, crisp food that was thin and easy to gum, but messy to clean up after.
http://en.wikipedia.org/wiki/Melba_toast
Now, busy, athletic Moms may give their children nutritional bars on the run. A careful study of ingredients, however, will show whether you are eating the equivalent of a candy bar. Bananas and peeled apples are still a great on-the-run treat.
<http://www.medicinenet.com/script/main/art.asp?articlekey=51787>
22. In my day...
Erector set
Today...
LEGOs®
- Invented in 1911 and made in the US until the 1980s, Erector sets were metal beams that could be assembled with nuts, bolts, screws, small motors and pulleys. http://en.wikipedia.org/wiki/Erector_set
Developed in Denmark in 1949, LEGOs are interlocking plastic bricks. Bricks made from 1963 still interlock with those made today, and brick designs for toddlers interlock with designs for teenagers. There are also motors and computer-programmable bricks.
<http://en.wikipedia.org/wiki/LEGO>
23. In my day...
Sesame Street™ on TV
Today...
SpongeBob SquarePants on DVD
- Introduced in 1969, the *Sesame Street* tv show uses puppets, live actors and animation to introduce young children to pre-K learning concepts. Today's show was brought to you by the letter "G."
http://en.wikipedia.org/wiki/Sesame_Street
SpongeBob SquarePants is an animated tv show that first aired in 1999, featuring an underwater sea sponge. Well-known musicians such as Twisted Sister and Metallica contribute to the music soundtrack. Developed by a marine biologist/cartoonist.
http://en.wikipedia.org/wiki/SpongeBob_SquarePants

Elementary School

24. In my day...
Tie shoes, tell time by 1st grade
Today...
Operate a computer by 1st grade
- Age-appropriate markers are no longer the same as they used to be, but children still do learn to tell time. An article for home schoolers describes how to introduce both digital and analog clocks to a child.

http://www.associatedcontent.com/article/976940/homeschool_help_teaching_kids_to_tell.html?cat=4

25. In my day...
Arches in shoes
Today...
Wheels in heels
- Imagine you can balance on a wheel embedded in the middle of one heel, brake by putting the back of your foot down, and you can effectively skate with one wheel in your shoe. The American Academy of Pediatrics studied injuries and found that 51 per 100,00 children were injured, requiring help from an orthopedist (compared to 151 non-fatal emergency room dog bites per 100,000 children in 1997). 70% of them had used them 5 times or less. Wear padding on your arms when you are learning or skate near something to hold on to at first.
<http://en.wikipedia.org/wiki/Heelys>
26. In my day...
First day of school in September
Today...
First day in August (3/4 of states)
- School districts may start school as early July 31, with reasons ranging from finishing the semester before winter break to alleviating child care costs to preparing for No Child Left Behind and AP exams. The tourist industry is trying to push it back into September. <http://www.sfgate.com/cgi-bin/article.cgi?file=/c/a/2007/08/12/INGQVREOIJ1.DTL>
<http://www.acacamps.org/handouts/Bruno%20Tina%20-%20STATE%20SCHOOL%20START%20DATE%20LAWS.pdf>
27. In my day...
Six by September 1 (parental option)
Today...
Six by September 1 (by state)
- School entry age laws vary by state, ranging from no cutoff, in Georgia and Indiana, for instance, to the last day of August in North Dakota and the first day of February in Pennsylvania. A discussion of this change lists school cut-off dates up until 1985 and the apparent impact.
<http://econ.ucsb.edu/~kelly/cutoff.pdf>
28. In my day...
Bike riding
Today...
Bike helmets
- Helmet laws vary by state and locality. For most, bike riders under 16 must wear helmets. For a few, like California, Massachusetts and New York, passengers under 5 must also wear them. In California, this is extended to inline skaters and skate boarders under 18. In a few localities, such as Dallas, Texas, bike riders of all ages must wear helmets.
<http://www.helmets.org/mandator.htm>
29. In my day...
Backpacks on backs
Today...
Backpacks on wheels
- Some believe that wheeled backpacks are more appropriate for the heavy books students routinely carry and children's small frames. A recent study, however, found injuries more likely from tripping over a backpack.

- <http://www.cnn.com/2003/EDUCATION/01/06/backpack.injuries.ap/>
<http://en.wikipedia.org/wiki/Backpack>
30. In my day...
Chatty Cathy
Today...
Webkinz®
- Introduced in 1960, Chatty Cathy spoke one of 11 phrases randomly when a string was pulled. “Tell me a story,” “Let’s have a party.”
http://en.wikipedia.org/wiki/Chatty_Cathy
Introduced in 2005, Webkinz are plush toys that have a tag with an identifying code for a web site that allows children to interact with a copy of the toy on a computer, in a virtual world.
<http://en.wikipedia.org/wiki/Webkinz>
31. In my day...
Bar soap
Today...
Liquid soap
- Softsoap was introduced in 1980 by Minnetonka which cornered the market for a few years by buying up all the plastic pumps for dispensers.
<http://www.alibi.com/index.php?story=22615&scn=film>
32. In my day...
Turn on faucets
Today...
Wave your hands
- Automatic water faucets, hand dryers, toilet flushers. Hands free, infrared sensor. Sometimes with manual override. <http://en.wikipedia.org/wiki/Faucet>
33. In my day...
Red apples
Today...
Green apples
- Introduced into the United States from Australia in 1972, the Granny Smith quickly overtook local red apples, with its tart taste, and juicy, crisp texture.
http://en.wikipedia.org/wiki/Granny_Smith
34. In my day...
Seeds in grapes and watermelon
Today...
Seedless grapes and watermelon
- Thompson seedless (green) grapes are now used to make other seedless varieties.
<http://en.wikipedia.org/wiki/Grape>
Watermelons are believed to have originated in the Kalahari desert and watermelon seeds were found in the tomb of Pharaoh Tutankhamun. So-called seedless watermelons actually have pale, small seeds.
<http://en.wikipedia.org/wiki/Watermelon>
35. In my day...
Variety of foods
Today...
Children’s vitamins
- Although the American Academy of Pediatrics says that children who get a well-rounded diet do not need vitamins, they recommend a Vitamin D supplement for infants who are exclusively breast-fed and for children who do not drink enough milk or get enough sunlight every day.
http://pediatrics.about.com/cs/pharmacology/a/byb_vitamins.htm
36. In my day...
Animal crackers
Today...
- Nabisco’s Barnum’s Animal Crackers were packaged in a circus box with a string so they could be hung on a Christmas tree. More than 40 million packages are

- Gummi bears
- still sold each year.
http://en.wikipedia.org/wiki/Animal_cracker
The gold Gummi bear was introduced in the 1960s, followed by gummi worms in 1981. Multivitamins are now sold in the gummi bear shape, though there is concern that they stick to teeth and will cause tooth decay. http://en.wikipedia.org/wiki/Gummi_bear
37. In my day...
Flat, wrapped slices of cheese
Today...
String cheese
- The perfect size for toasted cheese sandwiches or cheeseburgers, this flat processed cheese is called American cheese to distinguish it from the traditional cheese-making process.
http://en.wikipedia.org/wiki/American_cheese
String cheese is snack-sized mozzarella.
http://en.wikipedia.org/wiki/String_cheese
38. In my day...
Four food groups
Today...
7 colors a day
- The four food groups – meats/poultry/fish, grains, dairy, fruits and vegetables – were the guiding principle for a healthy diet, according to the U.S. Department of Agriculture from 1956 until 1992. Then, the Food Guide Pyramid was introduced to indicate the relative proportion of various foods that was healthy. A physicians' advocacy group came out with a vegetarian alternative, arguing that meats are responsible for high fat and cholesterol in diets.
<http://www.jewishveg.com/schwartz/ffgroups.html>
In 2005, the USDA issued guidelines for MyPyramid, with a heavier emphasis on grains and added exercise to the recommendations.
http://en.wikipedia.org/wiki/Food_guide_pyramid
A common recommendation now is to make sure your daily fruits and vegetables represent a variety of colors to ensure a balance of nutrients.
<http://www.care2.com/greenliving/seven-food-colors-of-health.html>
39. In my day...
Milk, chocolate, buttermilk, condensed, powdered
Today...
Whole milk, organic, fat-free, 1%, 2%, skim, soy, a/B
- Milk was first delivered in bottles in 1878. Pictures of missing children are no longer printed on milk cartons because it was disturbing to children.
<http://en.wikipedia.org/wiki/Milk>
<http://www.cnpp.usda.gov/Publications/NutritionInsights/Insight35.pdf>

High School and Beyond

40. In my day...
Coke
Today...
Red Bull
- Coke was introduced in 1886. Today, 1.5 billion servings of the company's products are served every day. <http://en.wikipedia.org/wiki/Coca-Cola>
The caffeine found in a can of Red Bull is about that of a cup of coffee and twice that of a serving of Coke. http://en.wikipedia.org/wiki/Red_Bull
41. In my day...
Almanac
Today...
Google™
- Originally designed to report astronomical data, such as the rising and setting of the sun and movement of tides, to aid in weather prediction for farming, almanacs grew to include history and world facts. <http://en.wikipedia.org/wiki/Almanac>
Based on the concept that the number of links to a web page indicated its relevance to a term, Google's search engine started as a Ph.D dissertation in 1996. http://en.wikipedia.org/wiki/History_of_Google
42. In my day...
Encyclopædia Britannica
Today...
Wikipedia
- More than 4,000 expert contributors write the half million articles. Oldest English-language encyclopedia in print. Its spelling reflects the private company's British roots, though it has been based in the U.S. since 1901. http://en.wikipedia.org/wiki/Encyclopædia_Britannica
Started in 2001, the concept behind Wikipedia is that a larger encyclopedia can be created faster online if everyone helps and self-policing will keep it accurate. 75,000 contributors have created more than 10 million articles in 250 languages; 2.6M articles in English. Free. <http://en.wikipedia.org/wiki/Wikipedia:About>
43. In my day...
Letter or phone
Today...
Email or texting
- Text messaging, or texting, involves typing in a short (160 characters) message on a cell phone, either with a small, attached keyboard, or using the alphabetic equivalents on a phone's number keys. For instance, some software lets you type in the letter "B" by typing "2" and pausing until the display moves from "A" to "B" before moving on to allow the user to type the next letter. Most texting is done with thumbs, while the phone is held in the hand. http://en.wikipedia.org/wiki/Text_messaging
44. In my day...
Dial telephones
Today...
Cell phones
- An outgrowth of two-way radios in police cars, cellular phones were introduced in the U.S. by Motorola in 1983. In the 1990s, size came down, text messaging was introduced and the ability to download ringtones. In the 2000s, web access and

- still and video cameras were added.
http://en.wikipedia.org/wiki/History_of_mobile_phones
45. In my day...
Watches
Today...
Cell phones
- While some still favor watches, it's now as easy to tell the time and date by opening your cell phone as glancing at your wrist. Clocks are reportedly disappearing from public spaces.
http://www.sptimes.com/2005/12/19/Worldandnation/Will_cell_phones_repl.shtml
46. In my day...
Typewriter
Today...
BlackBerry
- Introduced as a two-way pager in 1999. Users type with their thumbs on the QWERTY keyboard. It evolved into a Personal Digital Assistant (PDA) with calendars, address book, and to-do lists, and now is used for sending and receiving emails and web browsing. <http://en.wikipedia.org/wiki/BlackBerry>
47. In my day...
Records
Today...
MP3s
- MP3 (**M**oving **P**icture **E**xperts **G**roup-1 **A**udio **L**ayer **3**) is a recording standard approved in 1991 that uses less space to record, not high but adequate acoustic quality. The small size of the files made it possible to share them over the Internet, leading to the rise of Napster in 1999, a music file sharing site that was eventually shut down over copyright issues.
<http://en.wikipedia.org/wiki/MP3>
48. In my day...
Walkman
Today...
iPod
- The Walkman was introduced by Sony in Japan in 1979. Its innovation was that it was to be purely a music player, not a radio.
<http://en.wikipedia.org/wiki/Walkman>
iPods are portable media players introduced by Apple, Inc. in 2001. Music can be downloaded from computers to the device. Similar to the simple interface of the Walkman, an iPod has only five buttons. <http://en.wikipedia.org/wiki/iPod>
49. In my day...
Modems
Today...
Wi-Fi
- Wi-Fi, pronounced Wye Fye, is a wireless networking technology that allows laptop users to connect to the Internet when they are sitting in their local Starbucks coffee shop.
<http://en.wikipedia.org/wiki/Wi-Fi>
50. In my day...
Maps
Today...
GPS (Global positioning system)
- Earth-orbiting satellites use microwave signals to transmit precise locations to GPS devices. Combined with local maps and voice instructions, the devices can tell drivers how to reach a given address.
http://en.wikipedia.org/wiki/Global_Positioning_System

51. In my day...
Bowling
Today...
Wii™
- Pronounced “wee”, Wii is a video game console with a remote that can detect three dimensions of movement when held in the hand, thus allowing users to simulate golfing, bowling, tennis, or baseball.
http://en.wikipedia.org/wiki/Wii_Sports
Nintendo first demonstrated it to the public in 2006.
<http://en.wikipedia.org/wiki/Wii>
52. In my day...
Disco
Today...
Dance Dance Revolution (DDR)
- Introduced in Japan in 1998, players hit spots on a platform with their feet, synchronizing with the timing of images on a screen. Think Twister set to music, but you keep moving your feet instead of leaving them planted, or a faster Simon using your whole body, rather than repeating an audio sequence from memory.
http://en.wikipedia.org/wiki/Dance_Dance_Revolution
53. In my day...
Checks
Today...
Debit cards
- The check amount is withdrawn from your bank when the merchant sends the check in for processing, with usually a 2-3 day lag. A debit card withdraws the money from your account immediately. By contrast, a credit card is a loan, typically paid back at the end of the month, or rolled over from month to month, with interest.
http://en.wikipedia.org/wiki/Debit_card
54. In my day...
Paper towels
Today
Cleaning cloths
- Paper towels were introduced for the kitchen in 1931, to cut down on germs. Now, you are just as likely to see left-over cloths used for cleaning kitchen counters, as an environmentally-friendly alternative.
http://en.wikipedia.org/wiki/Paper_towels
55. In my day...
Recycle newspapers
Today...
Recycle newspapers, cardboard, plastic, metal, glass, batteries, computers
- Some communities have equipment to sort recyclable materials. Some require pre-sorting. Typically reduces landfill costs and the environmental impact of starting with new materials
<http://en.wikipedia.org/wiki/Recycling>
56. In my day...
Photo developing
Today...
Memory sticks
- Launched by Sony in 1998, memory sticks are flash drives that replaced floppies and compact discs for portable storage. In digital cameras, they hold photos and can be transferred to computers or printed at local outlets, like Target, by taking the memory stick in, or by sending an order from your computer for pickup at the store.
http://en.wikipedia.org/wiki/Memory_Stick
57. In my day...
- Transformed from putting photos in an album to a

- Scrapbook from Hallmark
Today...
Scrapbooking at Michaels®
58. In my day...
Video cameras
Today...
Flip camera
- shared hobby with creative painting and page additions, scrapbooking has passed golf in popularity, an industry worth more than \$2B in 2004.
<http://en.wikipedia.org/wiki/Scrapbook>
- Introduced in Japan in the late 1990s, camera phones with still and video that allowed pictures to be sent came to the U.S. in 2002.
http://en.wikipedia.org/wiki/Camera_phone
More recently, a flip video camera has been combined with software that will allow you to post video clips directly to Youtube, a site for sharing video clips that was developed in 2005. <http://social-media-university-global.org/2008/04/blogging-130-video-blogging-with-flip-and-isdigit/>
<http://www.theflip.com/>
<http://en.wikipedia.org/wiki/YouTube>